

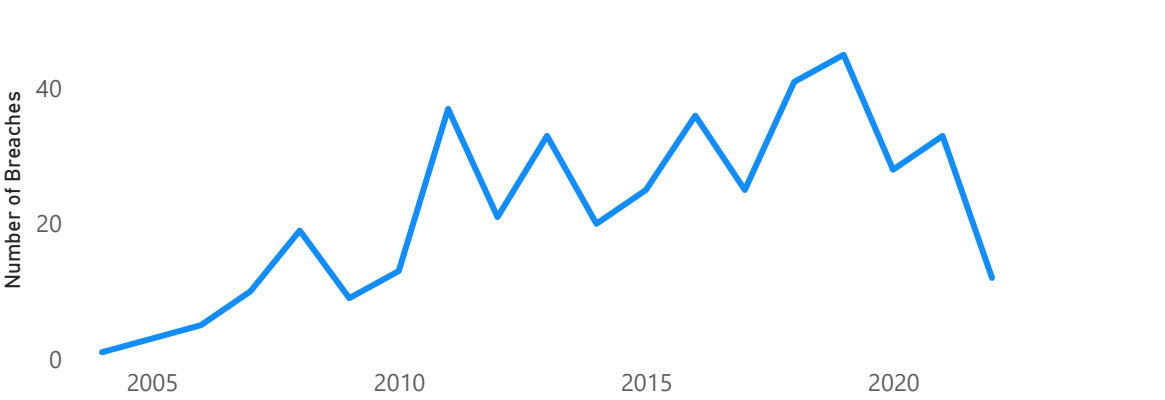
# Threat Landscape Overview

**416**  
Total breaches

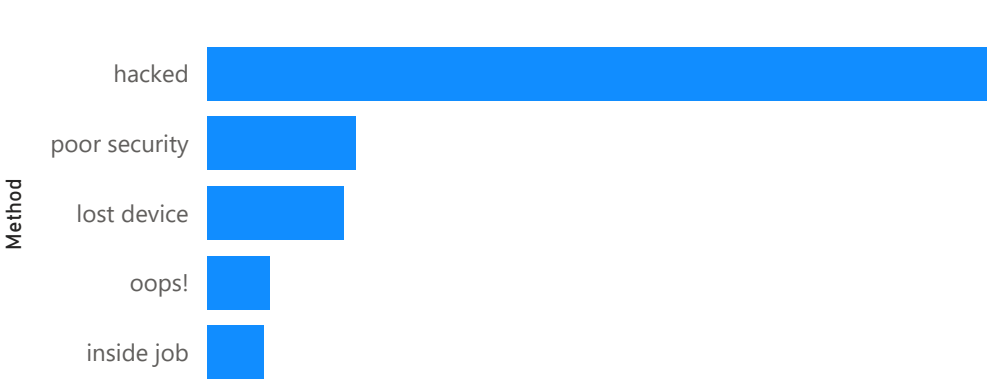
**14.3bn**  
Total records lost

**34.45M**  
Avg records / breach

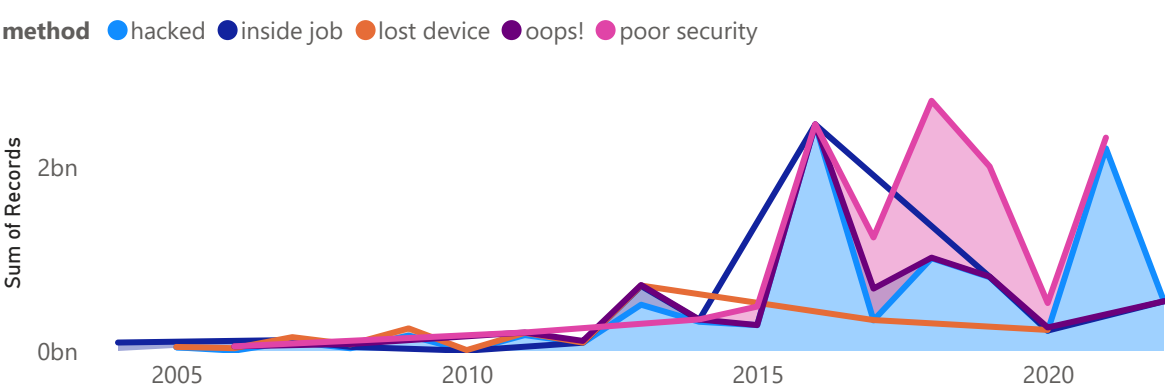
Breaches By Year



Top Attack Methods



Records Lost by Method Over Time



Method  hacked  inside job  lost device  oops!  poor security

Data Sensitivity  1  2  3  4  5

Year

# Industry Risk Analysis

web

Most Breached Sector

financial

Fastest Growing Sector

27

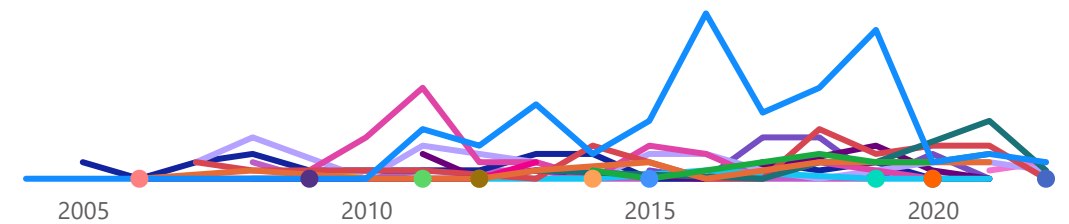
Number of Sectors

Breaches By Year



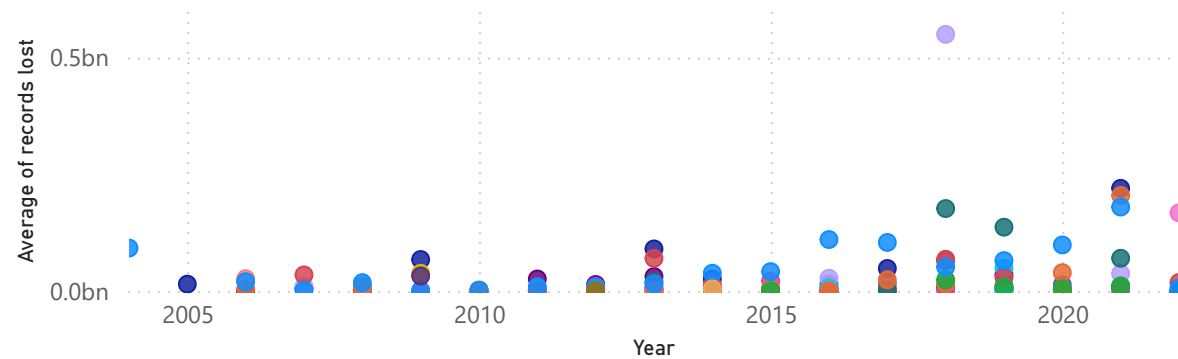
Top Attack Methods

sector ● academic ● app ● finance ● financial ● gaming ● government ● government, h... ▶



Sector vs Avg Breach Size

sector ● academic ● app ● finance ● financial ● gaming ● government ● governme... ● governm... ▶



Method

- hacked
- inside job
- lost device
- oops!
- poor security

▼

Data Sensitivity

- 1
- 2
- 3
- 4
- 5

▼

Year

2004 2022



# Data Sensitivity Report

## SSN / Personal details

Most Exposed Data Type

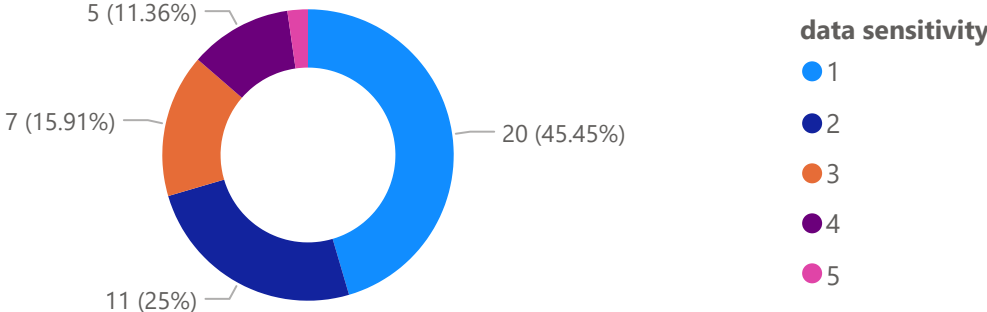
154

High Sensitivity Breaches (Sensitivity >2)

31.21M

Avg Records (High Sensitivity)

Breaches by Data Sensitivity



Largest Breaches Detail Table

Organization	Year	Records Lost	Data Sensitivity
Linkedin	2021	700,000,000	1
Yahoo	2016	550,000,000	2
Aadhaar	2018	550,000,000	4
Facebook	2021	533,000,000	1
Spambot	2017	520,000,000	4
Yahoo	2016	500,000,000	2
Syniverse	2021	500,000,000	4
Shanghai Police	2022	500,000,000	5
Facebook	2019	419,000,000	2

Sector Sensitivity Heatmap

sector	1	2	3	4	5
academic		1,293,000	2,260,000	2,400,000	
app	347,200,000	18,819,000	54,000,000	33,240,000	100,000,000
finance	20,750,000	444,745,000	364,444,000	147,610,000	184,501,100
financial	800,000	5,133,937	1,580,249		500,000,000
gaming	112,300,000	77,290,755	25,205,470	10,000,000	
government	35,154,477	208,274,605	880,461	569,080,030	82,910,000
government, health					780,000
government, military		26,500,000			
health	11,100,000	96,526,105	5,600,000	46,831,824	14,612,000

Method

- hacked
- inside job
- lost device
- oops!
- poor security

Organization

- "Apple"
- 500px
- 8fit
- Aadhaar
- Accendo Insur...
- Acer
- Adobe

Year

